



2023 Podiatry Review advertising rates & specifications



Inside front cover / back cover

Bleed 303mm high x 216mm wide
Trims to 297mm high x 210mm wide
£795 +VAT

Full page

Bleed 276mm high x 191mm wide
Trims to 270mm high x 185mm wide
£745+VAT

Half page, landscape

Bleed 136mm high x 191mm wide
Trims to 130mm high x 185mm wide
£441 +VAT

Quarter page, portrait

Bleed 136mm high x 96mm wide
Trims to 130mm high x 90mm wide
£288 +VAT

Full page

270mm x 185mm

Quarter page

130mm x 90mm

Half page

130mm x 185mm

Artwork Specification

We require high resolution, print ready Adobe Acrobat PDF files with all fonts embedded. PDF's should be to PDFx1a standards and have crop marks & 3mm bleed supplied where necessary. Alternatively, Jpeg – at 300dpi at 100%, cmyk or RGB and have crop marks & 3mm bleed.

Advertorials

We welcome advertorials from trade partners and medical/health organisations. All advertorials are subject to approval by the Editor and Academic Review panel. Price is payable on confirmation of approval

£710 +VAT full page, £910 +VAT double page spread

Classified

Print

42p per word inclusive of VAT (Members)

84p per word inclusive of VAT (Non-members)

Online

£26.25 +VAT for 1 month

£42 +VAT for 2 months

PODIATRY REVIEW & WEBSITE

The Institute of Chiropodists and Podiatrists

Booking form

Company details:

Contact name: _____

Company name (if applicable): _____

Address: _____

_____ Post Code: _____

Tel. (Inc. Area Code): _____ Email: _____

Publication details:

Please indicate which issues you would like your advertisement to be published in by ticking the relevant box(es) below:

Winter Issue: January / February / March

Spring Issue: April / May / June

Summer Issue: July / August / September

Autumn Issue: October / November / December

Payment terms:

Within 30 days of invoice date.

Cancelled bookings incur a 20% charge of the total advertisement cost.

Contact details:

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