

PODIATRY REVIEW BOOKING FORM 2018



ADVERTISING RATES

FULL PAGE £710 PLUS VAT

HALF PAGE £420 PLUS VAT

QUARTER PAGE £275 PLUS VAT

EIGHTH PAGE £150 PLUS VAT

CLASSIFIED 80p PER WORD INCLUSIVE OF VAT (BOX NUMBERS £4) NON MEMBERS
40p PER WORD INCLUSIVE OF VAT (BOX NUMBERS £4) MEMBERS

WEBSITE CLASSIFIED £25 PLUS VAT (1 MONTH)
www.iocp.org.uk £40 PLUS VAT (2 MONTHS)

Discounts:

Place an order for six consecutive advertisements and receive a 15% discount on each advert or
Place an order for six consecutive advertisements and pay for five, receive the sixth advert free of charge

All issues individually invoiced

COMPANY NAME AND ADDRESS	EMAIL
	TELEPHONE
	SIGNATURE
	DATE

Please indicate issue/s required

JANUARY/FEBRUARY/MARCH		APRIL/MAY/JUNE	
JULY/AUGUST/SEPTEMBER		OCTOBER/NOVEMBER/DECEMBER	

For loose leaf inserts please contact 01704 546141 to discuss price

DIMENSIONS

Journal Size is A4 (Portrait)

SIZE OF AD	WITHOUT BLEED (height x width)	WITH BLEED (height x width)
Inside front cover or outside back cover	297mm x 210mm	303mm x 216mm
Full page	270mm x 185mm	276mm x 191mm
Half page – landscape	130mm x 185mm	136mm x 191mm
Half page – portrait	270mm x 90mm	276mm x 96mm
Quarter page - landscape	65mm x 185mm	71mm x 191mm
Quarter page - portrait	130mm x 90mm	136mm x 96mm

All ads to be supplied either as:

PDF – to PDFx1a standards and have crop marks & 3mm bleed supplied where necessary

Jpeg – at 300dpi at 100%, cmyk or RGB and have crop marks & 3mm bleed supplied where necessary

All images used within an ad must be at 300dpi. Any artwork or materials to be reproduced should be clear, clean and must be in digital format.

**Closing date for receipt of advertisement copy is the 1st of the month preceding publication
For example January/February/March issue – 1st December, April/May/June issue – 1st March**

All payments for advertising to be paid within 30 days of the invoice date

**THE INSTITUTE OF CHIROPODISTS AND PODIATRISTS
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